

How to Create an AI Real Estate Video

Tutorial based on the uploaded Dubai luxury-property reference video

Reference length: approximately 8.0 seconds • Format: 16:9 • Style: cinematic luxury real estate

1. Understand the reference style

The video uses a luxury real-estate commercial style: an aerial master shot establishes the development, then the camera moves into the community, followed by lifestyle/property visuals. The overall look is bright, premium, tropical, clean and cinematic.

2. Prepare the concept

Choose the property/project, define the audience, decide the key message, and write a short 8–15 second sequence plan. For a longer reel, repeat the same workflow for additional scenes.

3. Create the opening AI image

Generate a high-angle aerial master image showing the full planned community: villas, water canals, roads, landscaping and surrounding desert. Keep the architecture consistent with the project.



Opening reference frame — aerial master shot.

4. Create the next visual

Generate a ground-level canal/lifestyle scene with luxury villas, palm trees, landscaped gardens, water activities and warm natural light. Keep the same architecture and visual identity.



Lifestyle/community reference frame.

5. Animate each image

Use an image-to-video model. For the aerial scene, use a slow cinematic push-in or descending drone movement. For the canal scene, use a smooth forward camera movement with subtle water and environmental motion.

Example motion prompt:

“Smooth cinematic aerial camera movement, slowly descending and pushing forward toward the luxury residential community, realistic water reflections, subtle atmospheric motion, natural sunlight, stable architecture, photorealistic luxury real-estate commercial.”

6. Add text only where necessary

The reference uses minimal typography such as “LUXURY. SPACE. LIFESTYLE. | DUBAI”. Keep text short, clean and premium. Add it during editing rather than asking the AI video model to generate complex typography.

7. Voice-over and music

Record or generate a professional voice-over after the visuals are locked. Add cinematic background music and subtle sound design. Keep the voice clear and the music underneath it.

8. Edit the final sequence

Recommended workflow: aerial establishing shot → transition/zoom → lifestyle canal scene → property detail shots → final CTA/logo. Match cuts to the music and keep transitions smooth.

9. Quality control

Check architecture consistency, distorted objects, people, hands, water motion, flicker, unwanted text, logos, watermarks, camera stability and audio synchronization before publishing.

10. Publish on your blog

For the Orvo Marketing blog, embed the finished MP4 directly in the article and place this tutorial PDF below it as a downloadable/attached learning resource. Add a short introduction explaining that the video demonstrates an AI-powered real-estate video workflow.

Suggested blog heading: “How We Create AI Real Estate Videos: Step-by-Step Process”

Suggested caption: “See how an AI real estate video goes from concept and AI visuals to cinematic motion, sound and final editing.”